



AUTOMOTIVE SKILLS ALLIANCE

CORAI
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The Automotive Skills Alliance was created as a result of the Pact for Skills, the **first flagship action of the European Skills Agenda** launched by the European Commission in November 2020.

The Pact facilitates the launch of **skills partnerships** and aims to build large-scale multi-stakeholder skills partnerships addressing the needs of the 14 industrial ecosystems identified in the EU Industrial Strategy, being transport one of them. It also **supports the EU Industrial Strategy** and the goals of **the Green Deal** and the **digital transformation**.

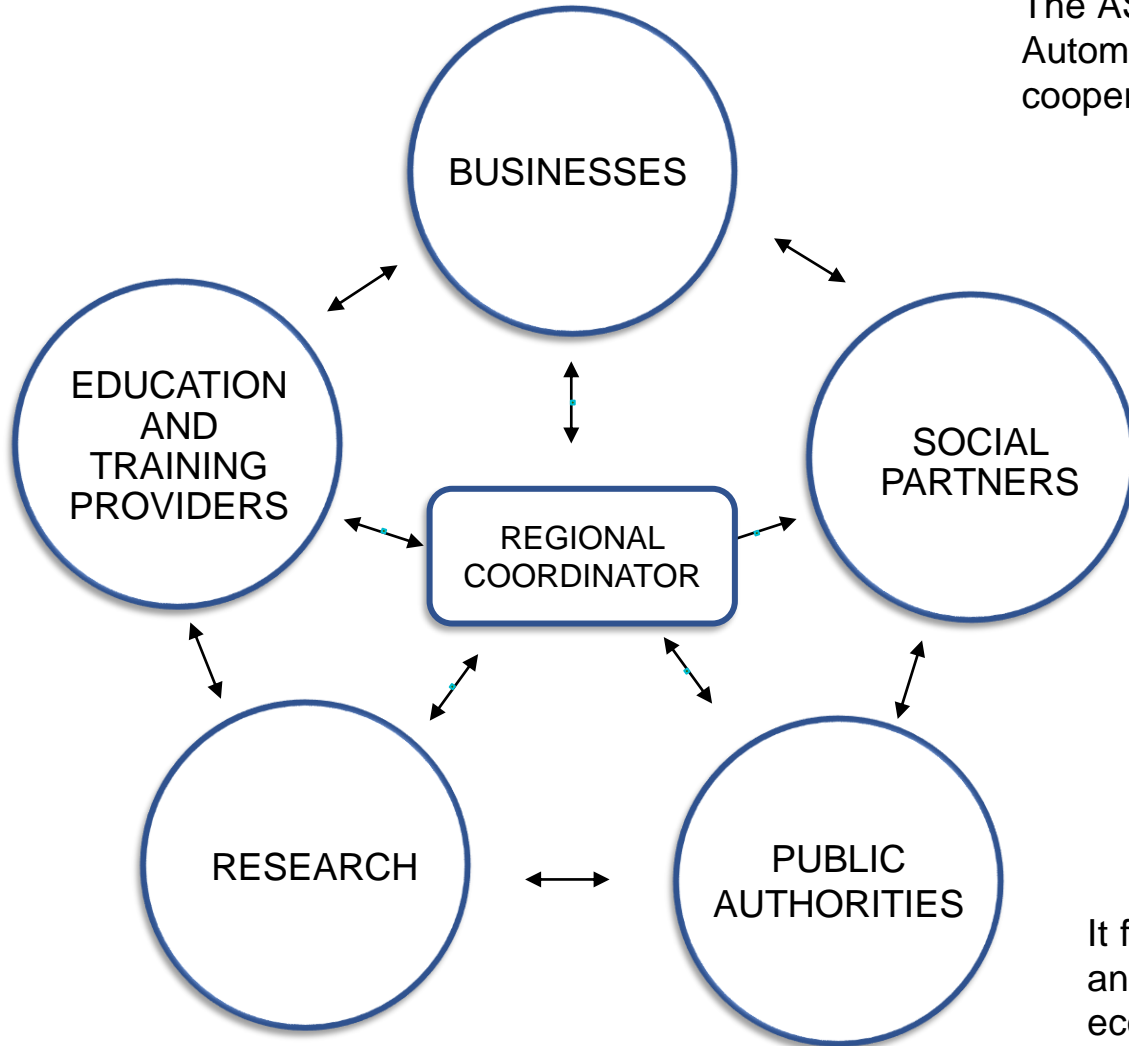
The Pact principles are:

1. Promoting a culture of lifelong learning for all
2. Building strong skills partnerships
3. Monitoring skills supply/demand and anticipating skills needs
4. Working against discrimination and for gender equality and equal opportunities





The ASA mission is to bring together different kind of stakeholders involved in the Automotive ecosystem and to ensure continuous, pragmatic and sustainable cooperation on the skills agenda in the ecosystem.



It further aims to ensure collaboration on a European level, as well as on national and regional levels, between all the involved stakeholders in the Automotive ecosystem.



Establishment of a **skills partnership** for the automotive ecosystem

- Increase attractiveness of the region and its projects
- Promote structural change of the region and employability of the workforce
- Reduce unemployment costs

Updated intelligence about the automotive ecosystem and its development, as well as guidance to education and training bodies leading to continuous skills needs updates.

→ Keep up with latest information, trends and requirements across Europe

MASSIVE WORKFORCE UPSKILLING AND RESKILLING ACROSS THE AUTOMOTIVE ECOSYSTEM

EU-wide framework for skills and job roles building on DRIVES outcomes, as well as shared experience and best practices.

- Become part of an EU-wide accepted system
- Access to an overview of education/training providers across Europe through the ASA database

Platform for **exchange of best practices and one-stop-shop guidance** for the financial instruments available on European and national level for financing skills agenda

→ Take advantage of new EU financial resources



- ASA builds upon the work carried out by strategic projects in the skills agenda for the ecosystem, and based on the Blueprint partnership collaborations, it will further broaden the outcomes of the key initiators such as – [DRIVES \(2018 - 2021\)](#), Blueprint project, which provides inputs to the future work of the partnership, and the [ALBATTTS \(2019 - 2023\)](#) Blueprint project.
- [DRIVES](#) project provides Automotive Skills Agenda Strategy & Roadmap with clear indication of Key Actions for the sector, including the establishment of the Automotive Skills Alliance



- ASA will benefit from [DRIVES](#) and [ALBATTTS](#) deliverables
 - DRIVES work on Automotive Skills Intelligence – [Strategy and Roadmap including also Sectoral Analysis of Skills Demand and Offer, Analysis and Recommendations focused on Apprenticeship in Automotive Sector](#)
 - [DRIVES Framework](#) – initial version of EU-wide database of reference job roles and training courses provided across Europe and possibility of digital badges for skills awards
 - [DRIVES Job Roles](#) and [DRIVES MOOCs](#) to offer directly to companies and also to education and training providers to their courses
 - [ALBATTTS analysis](#) of the skills intelligence in the Batteries for Electromobility sector.
 - ALBATTTS further work to be carried out regarding to specific educational and training offer for the battery sector



AUTOMOTIVE
SKILLS
ALLIANCE

THE AUTOMOTIVE SKILLS ALLIANCE & ITS STRUCTURE

ORGANISATION



ASA MEMBERS



Industry



Social Partners



Other partners

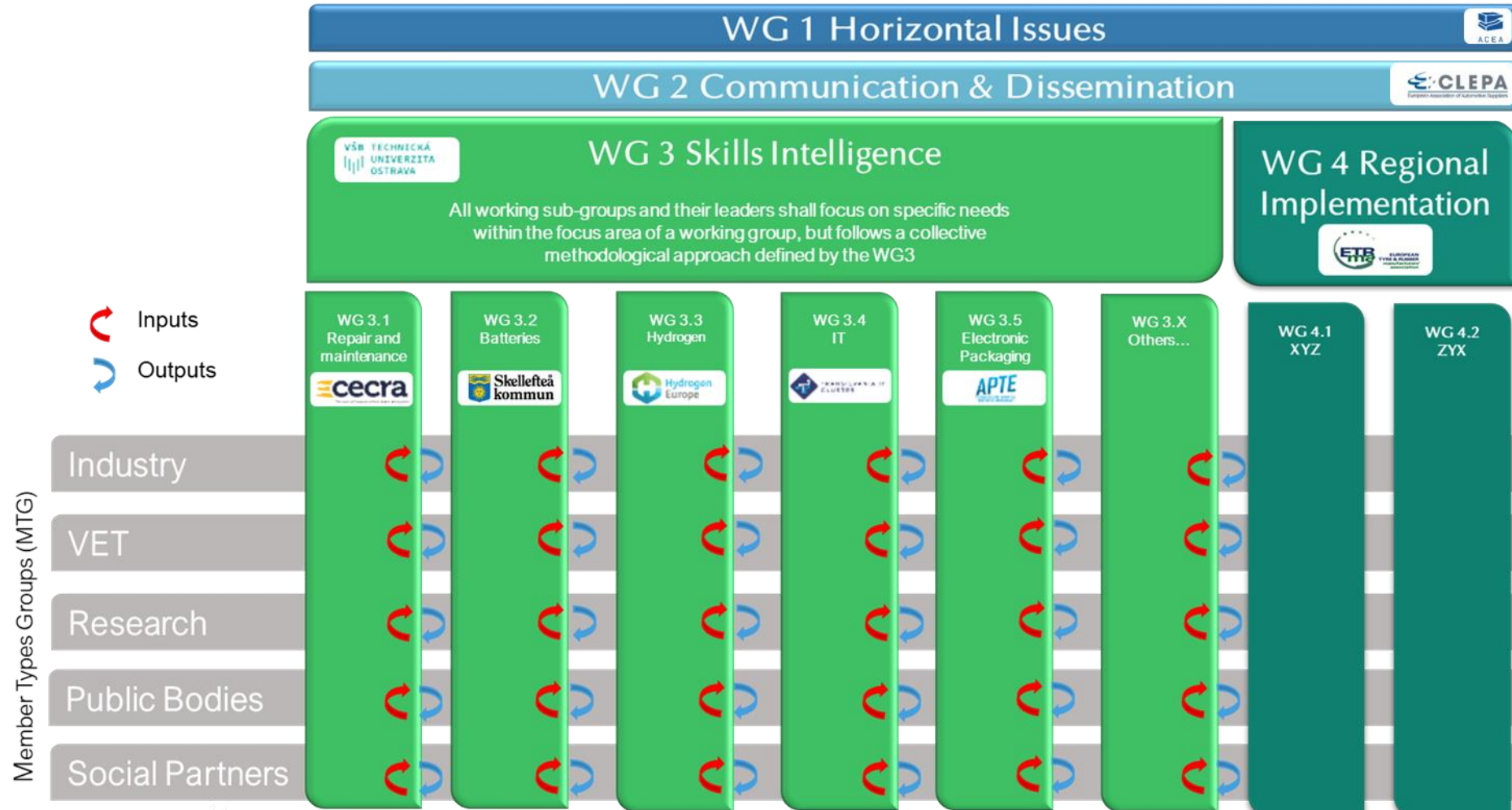


Regions



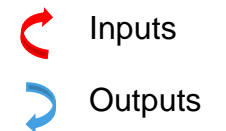
Training providers





- The structure of Working Groups combines, in principle, a **horizontal and vertical approach**. Working groups are of a vertical nature and ASA member types groups represent a horizontal perspective. **Each working group has clearly defined inputs and outputs to particular ASA member types groups.**

- Members of ASA are based on **their level of internal commitment assigned to Working Groups**





WG 4 Regional Implementation



WG 4.1
Stream 1

WG 4.2
Stream 2

Industry

VET

Research

Public Bodies

Social Partners

Inputs

- **Industry/Research/VET/Social Partners/Public Bodies**
 - Support implementation of regional pilot project
 - Provide relevant information to run the pilot project
 - Collect recommendations and best practices on methodologies used in pilot projects or new ones

Regional coordinators (“regional hubs”) represent their regional members (industry, VET, Research, Public bodies, social partners) in WG4

Outputs

- **Industry/Research**
 - Receive trainings
- **VET**
 - Provide trainings
- **Social Partners/Public Bodies**
 - Support understanding of training needs from industry/VET/individuals' perspectives
 - Improved methodology of education and training through identification of best practices coming from both WG 3 and WG4

WORKING TOGETHER



- Skills are motor and enabler of innovation – some are becoming an increasingly rare and critical raw material!
- Particularly true for sectors where drivers of change are most fundamentally changing the industry.

→ Attention to skills in a certain eco-system needs to be a priority at all levels.

→ Work at regional level is key to make this a reality.

- Automotive Skills Alliance encourages others to join this movement by connecting to relevant stakeholders and joining forces with us:

info@skills-alliance.eu

www.automotive-skills-alliance.eu

The alliance allows participation irrespective of size, position on the market or value-chain and is open to new entrants in new emerging technologies/markets related to the Automotive Ecosystem!





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Thank you for your attention!

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